



Data and Privacy File Guides

Apple Media Services:

Carrier Bundle Subscription - Account Activity

May 2019

File name Carrier Bundle Subscription - Account Activity.csv

File description A detailed log of activities pertaining to a carrier bundle account (for example, phone number changes from the carrier, canceling, eligibility check results)

Why Apple keeps this information Apple retains this information for financial and tax reporting purposes, to provide user support, and to ensure the integrity of transactions and user-facing or entered content.

Field Name	Details
Apple ID Number	Apple account identifying number
Transaction ID	Transaction-specific identifier
Action Type	The type of carrier bundling account activity the user performed (for example, changed phone number)
Effective Date	The date on which the account activity became effective
MSISDN	A number mapping the user's mobile phone number to the SIM card in the user's device (this will be the same as the user's mobile phone number in some cases)